



NEWS RELEASE

Integrity Insurance Promotes Melissa Babcock to Personal Lines Underwriting Manager

Appleton, Wis. (October 9, 2013) – Integrity Insurance named Melissa Babcock as the new personal lines underwriting manager.

In her new position, Babcock is responsible for developing agency relationships, managing the underwriting unit and advancing the customer-centric culture in Personal Lines.

Babcock joined Integrity in 2005 as a property claims supervisor and has steadily advanced in the organization, holding the positions of both territory manager and product manager. Originally from Northridge, Calif., Babcock earned a bachelor's in marketing from Cal Poly Pomona University, in Pomona, Calif., and a master's degree in business administration from Pepperdine University in Malibu, Calif.

"Melissa's background in insurance operations combined with field experience will create great value for our policyholders and agents," commented Steve Klingemann, VP of Personal Lines. "We are very excited to offer Melissa this promotion."

About Integrity Insurance

Integrity Insurance established in 1933 is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1.0 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit www.integrityinsurance.com.

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